



2009 Corporate Sponsorship Opportunities

With nearly **20,000** attendees annually, *Dane Dances!!* offers an array of sponsorship opportunities to businesses targeting the central Madison area. Supporting this event:

- Demonstrates strong engagement and commitment to community in a highly visible way;
- Maximizes your exposure to a large, diverse cross-section of the Madison area population;
- Provides an opportunity to encourage relationship-building and cooperation among people of different ethnic and cultural backgrounds in the community; and
- Builds employee morale and company pride in helping to sponsor an event such as this.

Support Level of \$10,000+

Platinum Sponsor

- Enjoy naming rights and the highest level of visibility and exposure throughout one (1) dance.
- Two complementary corporate tables and dinner (reserved seating for 12) on one night of the event
- Company logo on front page of *Dane Dances!* Website.
- Acknowledgment as major sponsor on all written and/or printed correspondence, media releases, advertising and promotional material.
- Sponsorship token of appreciation presented at a pre-selected Friday evening of the Dance
- Promotional items of company on display at the event tables.
- Verbal recognition each night during the *Dane Dances!* Event.
- Company logo displayed on all advertising and promotional material including banners, posters, leaflets, and t-shirts.
- Recognition and company link on the *Dane Dances!* website

Support Level of \$5,000+

Gold Sponsor

- Acknowledgment as major sponsor on all written and/or printed correspondence, media releases, advertising and promotional material.
- Complementary corporate table and dinner (reserved seating for 6) on one night of the event
- Sponsorship token of appreciation presented at a pre-selected Friday evening.
- Promotional items of company on display at the event tables.
- Verbal recognition each night during the *Dane Dances!* event.
- Company logo displayed on all advertising and promotional material including banners, posters, leaflets, and t-shirts.
- Recognition and company link on the *Dane Dances!* website.

Support Level of \$2,500+**Silver Sponsor**

- Verbal recognition during the celebrity host introduction of *Dane Dances!*
- Written and/or printed acknowledgement of sponsorship in correspondence, media releases.
- Company logo displayed on advertising and promotional material including banners, posters, leaflets/cards, and t-shirts.
- Recognition and company link on the *Dane Dances!* website.

Support level of \$1,000+**Bronze Sponsor**

- Verbal recognition at the event.
- Company logo displayed on advertising and promotional leaflets/cards.
- Recognition on the *Dane Dances!* website.

Support level of \$500+**Valued Sponsor**

- Recognition at the event.
- Recognition on the *Dane Dances!* website.
- Company logo displayed on advertising and promotional leaflets/cards.

Targeted In-Kind Contribution**Supporting Sponsor**

Listed below are services we hope to have contributed as in-kind donations. We appreciate your consideration of any of the following:

- Printing services (brochures, flyers, signage)
- Banner Advertising
- Video production services (nightly)
- Volunteers (nightly)
- Small/medium gift items for door prizes

Dane Dances!

Sponsorship Confirmation

Please check the level of sponsorship you are interested in

- Platinum Sponsor \$10,000 +
- Gold Sponsor \$5,000 +
- Silver Sponsor \$2,500 +
- Bronze Sponsor \$1,000 +
- Valued Sponsor \$500 +

- Supporting Sponsor (Contribution In-Kind)**
 - Printing services (brochures, flyers, signage)
 - Video production services (nightly)
 - Still photography services (nightly)
 - Volunteers (nightly)
 - Small/medium gift items for door prizes
 - Other _____

Total Value of Your Contribution \$_____

Please make your sponsorship check payable to “*Dane Dances!*,” and send it with this completed form to *Dane Dances!*, Attn . Malika Monger , PO Box 1672, Madison, WI. 53701. You may direct questions to Malika at (608) 358-5894.

Name: _____

Organization: _____

Street Address: _____

City State/Zip: _____

Telephone/ Fax: _____

E-mail: _____

Thank you for contributing to the continued success of *Dane Dances!*